

## Resource implications for re-branding

Resource	Annual revenue budget provision £	Phased implementation	
		Cost 2005/06 (minus annual budget provision if applicable) £	Cost 2006/07 (minus annual budget provision if applicable) £
Livery	Transfer costs met in Internal hire rates	10,740	10,000
Uniforms	48,160	0	0
Signage	10,000	7,500	7,500
Stationery	0	0	0
Consultation	0	3,000	0
Promotional Items	0	12,000	10,000
TV Displays (x4)	0	6000	6000
		<b>39,240</b>	<b>33,500</b>

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